The Mission of Breast Cancer Alliance:
To improve survival rates and quality of life for those impacted by breast cancer through better prevention, early detection, treatment and cure. To promote these goals, we invest in innovative research, breast surgery fellowships, education, dignified support and regional screening for the underserved.

SAMPLE WAYS TO GET INVOLVED:

Service Fundraisers:
- Servers/cooks at Pancake Breakfast
- Host a Car Wash
- Holiday gift wrapping station
- Halloween Dance/Haunted house
- Discounted movie tickets at local theater
* Money raised would be donated to BCA

Fitness Fundraisers:
- Exercise class (Zumba, Yoga, SoulCycle ride, Dance-a-thon, etc.)
- Sports Game entrance fee

Awareness Raisers:
- Photo Challenge
- Speaker at school assembly
- Show thematic movie after school
- Read thematic book in book group
- Bring students on BCA grant site visit
- Designate a “Wear Pink” Day

School Fundraisers:
- Bracelets
- Hats
- Water Bottles
- Socks
- T-Shirts
- Food Sale (Ice cream, popcorn, pizza, baked goods, etc.)
- Recipe Book where students contribute family recipes
- School carnival/field day
- Bingo
- Talent show
- School Play
- Pay for Dress down Day (if applicable)
- Penny Wars/other challenge by grade
- Principal challenge: Challenge principal or teacher to agree to do something if students meet fundraising goal
- Battle of the bands

Inquiries can be sent to:
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Breast Cancer Alliance
48 Maple Avenue
Greenwich, CT 06830
203.861.0014

Checks can be made payable to:
Breast Cancer Alliance or
Venmo @BreastCancerAlliance

Snap Away!
Post photos of your support on social media and tag @breastcanceralliance