There are few words in this world more frightening than “you have cancer,” yet one in eight women and one in less than 1000 men will hear that sentence in their lifetime.

For more than 25 years, Breast Cancer Alliance has worked to improve survival rates and quality of life for those impacted by breast cancer through better prevention, early detection, treatment and cure.

To promote these goals, we invest in innovative research, breast surgery fellowships, regional education, dignified support, and screening for the underserved.

BCA has awarded more than $32 million in grants to date. Our commitment to our mission, even during this pandemic, has never wavered.

You can help us with this life-saving endeavor.

BCA is a non-profit 501(c)(3) breastcanceralliance.org
WE HAVE FUNDED 491 GRANTS TO DATE

We continue to improve the outlook on breast cancer and are proud to have funded so many impactful grants and ground-breaking research despite the pandemic. With the uncertainty of federal funding, the need for private philanthropy for the advancement of cures continues to grow.

WE FOCUS ON CRUCIAL EARLY-STAGE RESEARCH.

Breast Cancer Alliance is a premiere private foundation committed to funding early-stage, innovative and impactful research not yet eligible for federal grants. BCA uniquely bridges that gap by providing exceptional researchers with scientific venture capital, propelling life-changing scientific hypotheses from the conceptual stage to reality.

WE SUPPORT BRILLIANT TALENT IN THE FIELD.

Breast Cancer Alliance understands that survival rates and quality of life are dramatically improved when patients are in the care of specially-trained breast surgeons. As a result, BCA uniquely funds breast surgery fellowships at Society of Surgical Oncology-accredited institutions. These highly skilled surgeons go on to work at institutions across the United States. Through its Young Investigator Grants, BCA helps launch the careers of promising new scientists as well.

WE ELIMINATE BARRIERS OF ACCESS TO ESSENTIAL BREAST CARE.

Breast cancer survival rates are near 90% due to advances in early detection and improved education. BCA funds breast health education programs and covers costs associated with mammograms, biopsies and other breast cancer-related services, lessening the burden for underserved patients.

Breast Cancer Alliance is making a national impact as one of the most prominent, private non-corporate breast cancer organizations in the United States.

1 2 3

130 Exceptional Project Grants

242 Education and Outreach Grants

69 Young Investigator Grants

50 Fellows

Educating our supporters with leading experts at our medical symposium

Meeting with our grantees to learn about the research we underwrote

Funding screening for the underserved
2022 GRANT RECIPIENTS ARE:

EXCEPTIONAL PROJECT GRANTS

Barbara Fingelton, PhD.
Vanderbilt University
Type II IL4 receptor blockade as a strategy for treating breast-to-brain metastasis

Hyungjin Kim, PhD.
SUNY Stony Brook
DNA replication fork instability as a target for the synthetic lethality of breast cancer

Xin Lu, PhD.
Notre Dame
"Off-the-shelf" Novel Chimeric Antigen Receptor (CAR) NK Cell Therapy for Metastatic TNBC Supported by the Jeffery family in honor of Karen Lowney

David Rimm, PhD.
Yale University
Budding Carcinogenesis; a novel pathway to malignancy
Deborah G. Black Memorial Research Grant

Anna C. Weiss, PhD.
Brigham and Women’s Hospital
The Impact of Neoadjuvant Endocrine Therapy on Breast Cancer Axillary Outcomes Supported by Jane and Stuart Weitzman in memory of Irma Wallin

*2023 Grant Announcements will be made by March 31 at BCA’s fiscal year end

YOUNG INVESTIGATOR GRANTS

Raymond Acciavatti, PhD.
University of Pennsylvania
Self-Steering 3D Mammography Supported by Stacia and Gary Smith

Ana Christina Garrido-Castro, PhD.
Dana Farber Cancer Institute
Studying the evolutionary dynamics of tumor and immune microenvironment in triple-negative breast cancer

Ryan Stowers, PhD.
University of California – Santa Barbara
Understanding Epigenomic remodeling induced by tumor mechanical properties

Jessa Ubellacker, PhD.
Harvard University
Targeting metabolic vulnerabilities of breast cancer metastasis in lymph

Alexander Valvezan, PhD.
Rutgers University
Targeting triple-negative breast cancer by exploiting a metabolic vulnerability downstream of mTORC1

EDUCATION AND OUTREACH GRANTS

Bridgeport Hospital, Bridgeport, CT
Cancer Support Team, Purchase, NY
Danbury Hospital/New Milford Hospital, Danbury & New Milford, CT
Paula L. Banwell Memorial Grant
Gilda’s Club Westchester, White Plains, NY
Greenwich Hospital, Greenwich, CT
Supported by Veronica Beard
Griffin Hospital, Derby, CT
Hartford Hospital, Hartford, CT
Hospital of Central Connecticut, New Britain, CT
Norma F. Pfriem Cancer Center/Bridgeport Hospital, Bridgeport, CT
Supported by the Mitchell family
Norwalk Hospital, Norwalk, CT
Open Door Family Medical Center, Port Chester, NY
Saint Francis Hospital, Hartford, CT
Saint Vincent’s Hospital, Bridgeport, CT
Stamford Hospital, Stamford, CT
White Plains Hospital, White Plains, NY

BREAST SURGERY FELLOWSHIPS

Shridevi Singh, MD.
Rutgers Cancer Institute of New Jersey, Rodkin Family Fellow

Anna C. Beck, MD.
Memorial Sloan Kettering Cancer Center, Tap Cancer Out Fellow
BCA ANNUAL LUNCHEON & FASHION SHOW

This yearly event is one of the largest outside of New York City, raising over $1mm for breast cancer with a sold out veritable who’s who crowd. Whether in person or virtual, breast cancer patients, survivors, physicians and members of the press assemble at a beautiful luncheon with inspirational speakers, a silent and live auction, and a Fashion Week-worthy runway show which celebrates breast cancer survivorship, hope and possibility while raising critical funds to combat this disease.

JULIUS THOMAS III

As Alexander Hamilton

Please note: Some of the Broadway performers will be starting to get back to work/rehearsals. If any conflicts arise, we will offer another Broadway star with the same resume and set up a meeting with the client.

Christie Brinkley
Harry Connick Jr.
Julius Thomas III
DJ April Lauken
Indra Nooyi
Chef Todd English
Julius Thomas III
Billy Baldwin
Anne Thompson
Hoda Kotb
Carson Kressley
Joan Lunden
Chaunte Lowe
Andrea Mitchell
Kate Walsh
Mike Greenberg
Patty Steele and Dr. Elisa Port

Runway by Brunello Cucinelli
Runway by Oscar de la Renta

BCA ANNUAL LUNCHEON & FASHION SHOW
### BCA Annual Luncheon & Fashion Show
#### October 25, 2023

<table>
<thead>
<tr>
<th>Level of Sponsorship</th>
<th>EVENT TABLE SEATING OR CATERED IN-OFFICE LUNCH WITH LIVESTREAM EVENT VIEWING FOR ALL GUESTS</th>
<th>LISTING AND AD IN PRINTED PROGRAM BY LEVEL OF SPONSORSHIP (if confirmed by deadline)</th>
<th>COMPANY LOGO ON EVENT SIGNAGE AND IN PROGRAM BY LEVEL OF SPONSORSHIP</th>
<th>RECOGNITION ON EVENT WEBSITE</th>
<th>PROMOTIONAL ITEMS IN GIFT BAGS</th>
<th>INCLUSION IN PRINTED AND EVITE INVITATION (if confirmed by deadline)</th>
<th>DEDICATED SOCIAL MEDIA THANK YOU POST</th>
<th>PRESS AND PROMOTIONAL MATERIALS (if confirmed by deadline)</th>
<th>INCLUSION IN EVENT EMAIL</th>
<th>INVITATION TO VIP PRE-EVENT PARTY</th>
<th>COMPANY LOGO ON STEP &amp; REPEAT</th>
<th>NAME A GRANT</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100,000 Presenting Sponsor</td>
<td>2 Tables</td>
<td>Inside Front Cover</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>Select event collateral and press materials, including press releases, publicity and ads</td>
<td>All applicable emails</td>
<td>X</td>
<td>X</td>
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<tr>
<td>$50,000 Luncheon Sponsor</td>
<td>1 Table</td>
<td>Back Cover</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>Select event collateral and press materials, including press releases</td>
<td>At least 1 email</td>
<td>X</td>
<td>X</td>
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<tr>
<td>$25,000 Platinum Sponsor</td>
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<td>Full Page</td>
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<td>X</td>
<td>X</td>
<td>X</td>
<td>Select event collateral and press materials</td>
<td>At least 1 VIP event email</td>
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<td>X</td>
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<tr>
<td>$15,000 Gold Sponsor</td>
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<td>X</td>
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<tr>
<td>$10,000 Silver Sponsor</td>
<td>5 Guests</td>
<td>Half Page</td>
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<tr>
<td>$5,000 Copper Sponsor</td>
<td>2 Guests</td>
<td>Quarter Page</td>
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Breast Cancer Alliance is committed to improving overall health through exercise, diet and stress-relieving behaviors in an effort to better prevent breast cancer and aid those in recovery and survivorship. Each year hundreds of participants, from grandparents to children, individuals to teams, come together to support BCA.

All sponsors will be mentioned in all event-related publicity and advertising, via social media, on event-related messaging throughout the month. Please indicate your preferred sponsorship.

TEAM BCA: Organize a team in a part of the US outside Greenwich, CT and all values apply minus the team photo. However, we will share your team photos on social media after the event.

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| **PRESENTING SPONSOR** $25,000 | • Listing as Presenting Sponsor on all event-related materials and dedicated Wellness webpage  
 • Team signage at the 5K  
 • Team photo at the 5K  
 • Unlimited team size |
| **DIAMOND SPONSOR** $10,000  | • Listing as Fitness Event Sponsor on all event-related materials and dedicated Wellness webpage  
 • Team signage at the 5K  
 • Team photo at the 5K  
 • Access for a team of 50 |
| **GOLD SPONSOR** $5,000  | • Listing as Gold Sponsor on all event-related materials and dedicated Wellness webpage  
 • Team signage at the 5K  
 • Team photo at the 5K  
 • Access for a team of 25 |
| **SILVER SPONSOR** $2,500  | • Listing as Silver Sponsor on all event-related materials and dedicated Wellness webpage  
 • Team signage at the 5K  
 • Team photo at the 5K  
 • Access for a team of 15 |
| **BRONZE SPONSOR** $1,000  | • Listing as Bronze Sponsor on all event-related materials and dedicated Wellness webpage  
 • Team signage at the 5K  
 • Team photo at the 5K  
 • Access for a team of 5 |
**GOLF SPONSORSHIPS**

The Breast Cancer Alliance annual golf outing, to be held this year at Glen Arbor Golf Club in Bedford Hills on September 19, brings together men and women, friends and colleagues, from the NY-metro area for a beautiful day of golf for a wonderful cause. Participating in the day is a great way to expand business contacts, meet new people, and get great visibility for your company or brand.

- $50,000 Tournament Sponsor with signage, mention on event invitation, in related press and emails plus two foursomes
- $15,000 Dinner Sponsor with signage, mention on event invitation, in related press and emails plus one foursome
- $10,000 Luncheon Sponsor with signage, mention on event invitation, in related press and emails plus one foursome
- $7,500 Golf Cart Sponsor with signage plus one foursome
- $5,000 Pin Flag Sponsor with signage plus one foursome
- $5,000 Tee Marker Sponsor with signage plus one foursome
- $2,500 Golf Ball sponsor

**POKER SPONSORSHIPS**

Breast Cancer Alliance hosts an evening for poker lovers, new and professional, to come together to play and compete for non-cash prizes and enjoy live commentary from some of the best players in the game. A bourbon and wine tasting will round out the evening on February 2.

- $25,000 Tournament Sponsor (includes tournament entry for up to 24 players, logo displayed prominently at the event and at the final table)
- $10,000 Gold Sponsor (includes tournament entry for up to 16 players, logo displayed prominently at the event)
- $5,000 Silver Sponsor (includes tournament entry for up 8 players, logo displayed prominently at the event)
- $1,000 Angel Donation (includes tournament entry plus unlimited rebuys for 90 minutes and one add on)

**KIDS FOR A CAUSE SPONSORSHIPS**

Philanthropy begins at a young age as families join together in fun, child-friendly activities in support of Breast Cancer Alliance’s mission. Crafts, sweets and thoughtful treats for breast cancer patients will round out this Valentine’s Day-themed open house event on February 5 at Norwalk Arts Space. Sponsors by level of sponsorship on signage at the event and in related social media posts:

- $250 Candy Heart Sponsor
- $500 Chocolate Heart Sponsor
- $1000 Sweet Heart Sponsor
- $5,000 Chocolate Truffle Sponsor

**MEDICAL SYMPOSIA**

Breast Cancer Alliance assembles panels of leading experts in the breast cancer arena for education and conversation surrounding prevention, treatment, and advances in the field. Virtual symposia in 2022 featured physicians, scientists and patients from across the US on topics such as male breast cancer, breast cancer immunotherapy, triple negative breast cancer and breast cancer incidence, challenges and inequity in the Black community.

To learn more about what is to come in 2023, email Yonni Wattenmaker, BCA Executive Director, at yonni@breastcanceralliance.org

**NAMING OPPORTUNITIES**

Four types of grants are offered annually:

- Young Investigator Research: This two-year grant is designated for those at an early stage in their research career to help provide seed funding for the research required to apply for larger, longer-term grants, often with the NIH. These grants have launched the careers of those newer to the field of breast cancer.
  Grant amount: $125,000
- Exceptional Project Research: This one-year award recognizes creative, unique and innovative research. Clinical doctors and research scientists whose primary focus is breast cancer are invited to apply. To secure federal funding, a researcher must prove a theory works; the BCA creates the critical bridge between novel research and the opportunity to generate preliminary results.
  Grant amount: $100,000
- Breast Surgery Fellowships: Breast Cancer Alliance is the only breast cancer foundation funding Breast Surgical Fellowships. These one-year grants are made to Society of Surgical Oncology-accredited institutions to bring more highly skilled, specialty trained breast surgeons to communities across the United States.
  Grant amount: $75,000
- Education and Outreach: These one-year grants support programs directly related to outreach and case-managerial breast cancer services, including education, counseling, biopsies and mammograms for underserved patients in Connecticut and/or in Westchester County, New York.
  Grant amount: $5,000-$50,000.

For more information, please contact Breast Cancer Alliance Executive Director, Yonni Wattenmaker at yonni@breastcanceralliance.org or visit breastcanceralliance.org.
2023 MULTI-EVENT SPONSORSHIP OPPORTUNITIES

ALL LEVELS INCLUDE THE FOLLOWING:

☐ PRE-EVENT MARKETING:
  • BCA Website Recognition
  • Marketing Email Campaign Recognition with the opportunity to include a BCA-approved testimonial from a company leader in one (1) or more emails

☐ VIRTUAL MARKETING:
  • Virtual Platform Signage on an event website and/or registration page
  • Cross-Promotional Posts Across BCA’s Social Media Platforms with logo
  • Signage on BCA Website with acknowledgement
  • Use of Breast Cancer Alliance logo for your marketing, social media or other

PLATINUM LEVEL AT $100,000

☐ ON-SITE MARKETING:
  • Recognition as a Platinum level sponsor including on-site signage at three events of your choice
  • Ten (10) complimentary tickets/One (1) table to BCA’s Luncheon and Fashion Show
  • Five (5) complimentary tickets to BCA’s poker tournament
  • Four (4) complimentary tickets for a foursome at BCA’s golf outing

☐ POST-EVENT MARKETING:
  • Thank You on social media, in BCA eblasts and in BCA’s newsletter
  • Ad in annual Luncheon event journal
  • Naming rights on an Exceptional Project grant or different grant of your choice

GOLD LEVEL AT $50,000

☐ ON-SITE MARKETING:
  • Recognition as a Gold level sponsor including on-site signage at two events of your choice
  • Ten (10) complimentary tickets/One (1) table to BCA’s Luncheon and Fashion Show
  • Five (5) complimentary tickets to BCA’s poker tournament

☐ POST-EVENT MARKETING:
  • Thank You on social media, in BCA eblasts and in BCA’s newsletter
  • Ad in annual Luncheon event journal
  • Naming rights on an Education and Outreach grant or as a supporter of a different grant of your choice

DIAMOND LEVEL AT $75,000

☐ ON-SITE MARKETING:
  • Recognition as a Diamond level sponsor including on-site signage at three events of your choice
  • Ten (10) complimentary tickets/One (1) table to BCA’s Luncheon and Fashion Show
  • Five (5) complimentary tickets to BCA’s poker tournament
  • Four (4) complimentary tickets for a foursome at BCA’s golf outing

☐ POST-EVENT MARKETING:
  • Thank You on social media, in BCA eblasts and in BCA’s newsletter
  • Ad in annual Luncheon event journal
  • Naming rights on an Exceptional Project grant or different grant of your choice

SILVER LEVEL AT $25,000

☐ ON-SITE MARKETING:
  • Recognition as a Silver level sponsor including on-site signage at the event of your choice
  • Ten (10) complimentary tickets/One (1) table to BCA’s 2022 Luncheon and Fashion Show
  • Two (2) complimentary tickets to BCA’s poker tournament

☐ POST-EVENT MARKETING:
  • Thank You on social media, in BCA eblasts and in BCA’s newsletter
  • Ad in annual Luncheon event journal
  • Naming rights on an Education and Outreach grant or as a supporter of a different grant of your choice