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Dear Student Advisor,

On behalf of Breast Cancer Alliance, we would be grateful for your partnership by encouraging your students to help us in the fight against breast cancer. We are excited to spread the word about our organization and raise awareness about breast cancer in part by establishing committees in high schools throughout the United States.

The mission of Breast Cancer Alliance is to improve survival rates and quality of life for those impacted by breast cancer through better prevention, early detection, treatment and cure. To promote these goals, we invest in innovative research, breast surgery fellowships, education, dignified support and regional screening for the underserved.

If you already have an existing club that supports breast cancer, or a group of eager students looking for an organization with which to engage, we would love to hear from you! BCAs' teen ambassadors represent a new generation of leaders. They advance the breadth of social and emotional support for people living with breast cancer by raising awareness and organizing philanthropic initiatives that really resonate for them and their peers.

This is a great opportunity for students to learn about this disease, help raise funding, and to receive community service credit at their schools, if applicable.

Enclosed for your consideration, please find the following:

- Sample fundraising Ideas
- Outlook, the Breast Cancer Alliance newsletter
- Unique Card for more information about Breast Cancer Alliance

For questions about how to formalize your involvement, please email us at info@breastcanceralliance.org. We look forward to your participation.

Sincerely,

Yonni Wattenmaker
Executive Director
Breast Cancer Alliance



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FOUNDERS:

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