outlook
BREAST CANCER ALLIANCE
WINTER 2022 — VOLUME 27

OUR MISSION

The mission of Breast Cancer Alliance is to improve survival rates and quality of life for those impacted by breast cancer through better prevention, early detection, treatment and cure. To promote these goals, we invest in innovative research, breast surgery fellowships, regional education, dignified support and screening for the underserved.

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MESSAGE FROM MEG RUSSELL, BCA PRESIDENT

In preparation for writing this letter, wrapping up my two years as President of Breast Cancer Alliance, I revisited the letter I wrote at the start of my tenure. Looking ahead with excitement in January of 2020 felt very different than looking back with today's lens. No one could have predicted at that time what the next few years would hold and no one would have beli

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Here we are, two years later, and I'm proud to say that BCA is in excellent health. Our Annual Luncheon and Fashion Show in October, held both in person at Westchester Country Club and via live-stream, was an indicator of how much our donors had missed celebrating together. Thankfully held at a unique moment when it felt safe to gather in larger groups and with strict adherence to safety guidelines, we were once again able to be together to hear motivating speeches, see beautiful fashions and honor our inspiring Models of Inspiration. This year's co-chairs, Jen Dreilinger, Lori Kron, Sarah Meindl and Paige Siek did an incredible job pulling this event together, all the while unsure if we would be able to host in person. I am so grateful for their energy, hard work, senses of humor and perseverance, all of which were necessary in making this event such a success.

We also held many other productive events this past year, including our
ual golf outing, a virtual poker
ment, wine tastings and a
me night, just to name
urned our Get Fit For
ge into a month-long
, with online fitness

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e able to
te a wide-
spread audience
to see how our
dollars were
being spent
and the innovative programs we support. While it may not have been the year we planned, it certainly was a year we can look back on with satisfaction and continued gratitude for you, our loyal supporters.

> **"WHILE IT MAY NOT HAVE BEEN THE YEAR WE PLANNED, IT CERTAINLY WAS A YEAR WE CAN LOOK BACK ON WITH SATISFACTION AND CONTINUED GRATITUDE FOR YOU, OUR LOYAL SUPPORTERS."**

I must begin my thanks with singling out Mary Jeffery, my immediate predecessor. The strength, intelligence and care with which she oversaw BCA was a model for me and I thank her for her availability and support these past two years. I have no doubt that our incoming President, Courtney Olsen,

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