Dear Student Advisor,

On behalf of the Breast Cancer Alliance, we invite your students to partner with us in the fight against breast cancer. We are excited to spread the word about our organization and raise awareness about breast cancer by expanding BCA’s Teen Committee in high schools throughout the United States.

The mission of Breast Cancer Alliance is to improve survival rates and quality of life for those impacted by breast cancer through better prevention, early detection, treatment and care. To promote these goals, we invest in innovative research, breast surgery fellowships, regional education, dignified support and screening for the underserved.

If you already have an existing club that supports breast cancer, or a group of eager students looking for an organization with which to engage, we would love to hear from you! BCAs hope is that any interested students would consider becoming a teen ambassador, teens who represent a new generation of leaders. They are advancing the breadth of social and emotional support for people living with cancer by raising awareness and organizing philanthropic initiatives at their schools to benefit BCA. This is a great opportunity for students to learn about this disease, help raise funding, and to receive community service credit at their schools, if applicable.

Enclosed for your consideration, please find the following:
- Sample fundraising Ideas
- Outlook, the Breast Cancer Alliance newsletter
- Unique Card for more information about Breast Cancer Alliance

Please contact our office at info@breastcanceralliance.org or call (203) 861.0014 for additional information and questions.

We look forward to partnering with your school!

Sincerely,

Yonni Wattenmaker
Executive Director
Breast Cancer Alliance
Sampling of Fundraising Ideas by Category:

These are only a few suggestions. You and your students know what will work best in your schools, and we look forward to your ideas!

**Service Fundraisers:**
- Servers/cooks at Pancake Breakfast
- Host a Car Wash
- Holiday gift wrapping station
- Halloween Dance/Haunted house
- Discounted movie tickets at local theater
* Money raised would be donated to BCA

**Fitness Fundraisers:**
- Exercise class (Zumba, Yoga, SoulCycle ride, Dance-a-thon, etc.)
- Sports Game entrance fee

**Awareness Raisers:**
- Photo Challenge
- Speaker at school assembly
- Show thematic movie after school
- Read thematic book in book group
- Bring students on BCA grant site visit
- Designate a “Wear Pink” Day

**School Fundraisers:**
- Bracelets
- Hats
- Water Bottles
- Socks
- T-Shirts
- Food Sale (Ice cream, popcorn, pizza, baked goods, etc.)
- Recipe Book where students contribute family recipes
- School carnival/field day
- Bingo
- Talent show
- School Play
- Pay for Dress down Day (if applicable)
- Penny Wars/other challenge by grade
- Principal challenge: Challenge principal or teacher to agree to do something if students meet fundraising goal
- Battle of the bands

Inquiries can be sent to:
info@breastcanceralliance.org
Breast Cancer Alliance
48 Maple Avenue
Greenwich, CT 06830
203.861.0014

Checks can be made payable to:
Breast Cancer Alliance

Snap Away!
Post photos of your support on social media and tag Breast Cancer Alliance!