LETTER FROM EXECUTIVE DIRECTOR, YONNI WATTENMAKER

Dear Friends,

It is hard to believe that I am in my fifth year as Executive Director. In some ways the job still feels new. Every week there are new ideas to explore, new people to meet, new findings from which to be inspired, and unfortunately, new stories of illness that darken my day. In other ways it feels as if I have been here for my entire career, thanks to the kindness, generosity and dedication of our remarkable volunteers and supporters.

As we near October 22, and our 20th annual benefit luncheon and fashion show, I am moved by this year’s theme: HONOR. RECOGNIZE. EMBRACE. Each day we try to HONOR the work of the last 20 years and the pioneers of this incredible organization, who helped us build the well-respected foundation we have become. Each day we RECOGNIZE those who have survived, or lost their lives to breast cancer, and appreciate how much work still needs to be done. Each day we EMBRACE our mission to better prevent, treat, and ultimately help to cure this disease.

Throughout the year I share the results of our research grantees, highlights of the breast surgery fellowships we fund, and stories of women we support through our education and outreach grants. It is my pleasure to share yet another story with you now. Julia Tchou, MD, PhD, Associate Professor of Clinical Surgery at the Abramson Cancer Center of the University of Pennsylvania, was a 2014 Young Investigator Grant recipient. I hope you will read her report below and feel inspired and confident in your continued support of Breast Cancer Alliance.

Triple Negative Breast Cancer (TNBC) — An unresolved clinical challenge

by Julia Tchou:

My Research interests are driven by my clinical observation that women diagnosed with TNBC are in dire need for more effective therapy. Too many of my patients have succumbed to this breast cancer subtype — and I have seen the tremendous negative effects of this disease on both the patient and her family. Despite a combination of aggressive surgery, radiation, and chemotherapy, the disease reoccurs — rapidly and relentlessly.

Conventional chemotherapy regiments often become ineffective in suppressing this aggressive breast cancer subtype. This, coupled with the fact that women diagnosed with TNBC are not eligible to receive targeted therapies such as tamoxifen (or anastrazole), which targets the estrogen receptor, or trastuzumab, that targets the Her2-neu receptor, further exacerbates the clinical need for more effective therapies. To date, TNBC remains a clinical challenge for clinicians and researchers and the solution will certainly

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LETTER FROM YONNI WATTENMAKER

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require a collaborative, scientific effort. We have therefore assembled a team of clinicians and scientists with the common goal of improving the treatment and clinical outcomes of women with TNBC.

Discovery of Novel Immunotherapy Targets for TNBC — A Multidisciplinary Team Approach:

Our research team leader is Carl H. June, M.D., Richard W. Vague Professor in Immunotherapy and Director of Translational Medicine at the Abramson Cancer Center of the University of Pennsylvania. I first met with Dr. June in April 2011 to discuss exploring new treatment strategies for TNBC. Our meeting occurred just before his pioneering work on adoptive transfer of chimeric antigen receptor (CAR) T cells targeting CD19 to treat patients with refractory chronic lymphocytic lymphoma (CLL) was published in the *New England Journal of Medicine*.

Whether mesothelin or c-met were suitable targets for TNBC was unknown at the time. We did not know if TNBC expresses mesothelin or c-met and, if so, we did not know how often. To answer these questions, we worked with our collaborating pathologist, Paul J. Zhang, by targeting c-met or mesothelin.

Adapting CAR T Cells Treatment Strategy for Breast Cancer:

Dr. June's laboratory had already demonstrated the effectiveness of CAR T cells against solid tumors in animals by targeting c-met or mesothelin. C-met and mesothelin’s expression in TNBC was able to be quickly translated into a pilot clinical trial, and adapted for patients with metastatic breast cancer. The goal of our study is to use the patient's own immune cells to fight their breast cancer. The immune cells (T cells) will be collected and genetically modified so that these cells will now recognize c-met that are found on the surface of tumor cells. Upon binding of these T cells to the tumor cells via c-met CAR, the T cells are now activated so that they can perform their tumor killing functions. Since our clinical protocol involved genetic engineering and is a first-in-human study, the FDA held a public hearing of our clinical protocol in December 2011 and we successfully defended our protocol in front of a panel of breast cancer and immunotherapy experts at the FDA.

The study schema of this clinical trial includes patients with metastatic breast cancer who have tumor nodules in the skin. While enrolled in the clinical trial period (60 days) the patients will not receive any other cytotoxic therapy, but endocrine or targeted therapy is allowed. The patient’s immune cells (T cells) will be collected by a method known as apheresis. The isolated T cells will be expanded and modified in the laboratory. At the end of the 3-week manufacturing period, the c-met CAR T cells are injected intratumorally on day-3 and the injected tumor nodule is excised on day 0 (2-3 days) after the intratumoral injection. The patient is then monitored for the next 3 months.

Our clinical protocol was approved to start in October 2012 and our first patient was enrolled in November 2012. So far, we have tested the safety of this c-met CAR T cells in three patients. All three patients tolerated the injection of the c-met CAR T cells well with minimal side effects. We are poised to escalate to the next dose in the next three patients.

The next step in our clinical trial is to evaluate the safety of this drug in women with primary TNBC. Our goal is to use this drug to create a vaccine effect so that the patient’s immune system will be harnessed to fight TNBC. In this second step, we plan to treat a minimum of 9 patients and up to 18 patients in a period of 2-3 years with a manufacturing cost of $684,000 at a minimum.

Upon completion of this pilot clinical trial, we will have the preliminary data necessary to help us leverage for federal funding for this innovative treatment strategy. I would like to thank the BCA for supporting our high risk research. Without your support, we would not have accomplished as much as we have today.
On October 22nd, Breast Cancer Alliance will be hosting its 20th annual benefit luncheon and fashion show. Since its founding, BCA has awarded over $20 million in grants in an effort to better prevent, treat, and ultimately eradicate this disease. Due to the overwhelming generosity and support from our donors, we funded nearly $1.6 million dollars in grants last year alone. In honor of the first 20 years, we have our sights set on providing $2,000,000 in grants this year!

We believe that the significant experiences from our past provide clarity and focus for the future. At this year’s event, we will HONOR our history and those we’ve lost, RECOGNIZE the work still to be done, and EMBRACE the possibility of what we can accomplish together in the future, so please join us. Tickets, tables, and donations can be purchased online at www.breastcanceralliance.org or you can call the office to request an invitation at (203) 861-0014.

To HONOR, RECOGNIZE and EMBRACE survivors, loved ones we’ve lost, and those still fighting the disease, we encourage you to participate in this year’s tribute. Your personal message, purchased through your invitation or online, will be featured at our event and on a special tribute page on the Breast Cancer Alliance website. We know this will only deepen the beauty of this truly impactful day.

This year’s silent auction was inspired by our theme. HONOR everything that is important to us, RECOGNIZE and EMBRACE all the beauty and good that life has to offer, and reflect on all the precious memories we collect along the way. We set out to acquire experiences — for you, your families, your friends. Special opportunities to bond, to grow and to create and capture special memories, all while supporting BCA.

Here is a taste of our fabulous items:

**In need of a getaway?** Perhaps a week long excursion to the fabulous Brazilian Court Hotel in Palm Beach in a gorgeous one-bedroom apartment will do the trick. Compliments of BCA founder, Lucy Day, and her husband, Nat, this much needed escape comes complete with roundtrip airfare from Westchester Airport on JetBlue. All you’re left to do is pack a bag. Perhaps you’re looking for a fun night out with the girls? How about spending an evening with Bravo’s very own Andy Cohen at a LIVE Taping of Watch What Happens with Andy Cohen? If it’s a day trip you had in mind, hop a train to catch a taping of the Rachael Ray Show, meet up with Kathie Lee and Hoda at the fourth hour of TODAY, or be inspired by a day at the Metropolitan Museum of Art, or visit a private gallery-led tour through the art district.
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If you prefer to stay in, find your center with a calming in-home yoga class for you and your friends or plan a special night with the help of Chef Brian Lewis, who will provide an in-home cooking class or catered event for up to 10 guests. Speaking of Chefs, if you need a little relief from cooking, look no further. Chef Michael of Food Design is offering up dinner for a family of five for four consecutive days to the highest bidder. Our mouths are already watering!

Knowing how fashion forward our supporters are, we have some fabulous, stylish additions to our auction. Be it tickets to see Pamella Roland’s gorgeous show at Fashion Week, a NYC shopping Tour with Style Room, bespoke couture from Olivine Gabbro, a $10,000 shopping spree at Shreve, Crump and Low, or a private styling experience from Zang Toi. Accessorize your home with Acclaimed Decorator, Amy Hirsch at Hoagland’s of Greenwich! Shop this exquisite mainstay of the Avenue, boasting fabulous merchandise of the finest quality, with a $2,000 shopping credit and one of the most sought after decorators in town by your side!

We have something for all! We also have wonderful items for the men in our lives. Must-have outings such as Legends Seats to see a Yankee’s game, club seats to the Knicks, and a foursome at Oak Hill Country Club in Rochester — one of the best courses in the world.

We can’t forget our children, grandchildren and loved little ones! The “Foot in the Door” category offers amazing resume-building opportunities including the chance to spend the Day at Teen Vogue, shadow a fashion stylist and intern with a seasoned venture capitalist.

For the littlest kids, it’s hard to top a birthday party or playdate with a private performance from the ever popular Graham Clarke! What’s more? We have a great way for you to capture memories from the special day — a photography session with award winning children and family photographer Charisse Czaja.

The one caveat to winning these memory-making experiences? We expect pictures and lots of good stories!

Meet the members of O.A.R. with VIP concert tickets to an upcoming show of your choosing.

Embark on an unforgettable sailing adventure with ten friends aboard an historic America’s Cup Winning Racing Yacht.

www.breastcanceralliance.org
We set out to acquire experiences — for you, your families, your friends. Special opportunities to bond, to grow and to create and capture special memories, all while supporting BCA.

We thank you in advance for your time, support, and generosity in making our 20th celebration one to remember. You can luckily start your bidding today at https://breastcanceralliance.tofinoauctions.com/benefit2015

Andrea Mitchell, NBC’s chief foreign affairs correspondent, covers foreign policy, intelligence, and National Security issues for NBC News and MSNBC. In addition to traveling with Secretary of State John Kerry, she hosts “Andrea Mitchell Reports” on MSNBC, her daily program of political and foreign policy news. Mitchell was also a lead correspondent covering the 2012 Presidential Campaign. She is the author of Talking Back: ...To Presidents, Dictators, and Assorted Scoundrels (Viking 2005), a memoir about her experiences covering five presidents, Congress, and foreign policy. Mitchell joined NBC News in 1978 and previously served as Chief Congressional Correspondent and Chief White House Correspondent. Over the years, Mitchell has appeared regularly on “Meet the Press” as a panelist and substitute host.

An Emmy Award winning journalist, Mitchell has also received the prestigious Goldsmith Career Award for Excellence in Journalism from the John F. Kennedy School of Government at Harvard University, the National Press Foundation 2010 Award for Excellence in Broadcast Journalism, and the Radio-Television News Directors’ Foundation Zeidenberg Award for protecting the First Amendment. Mitchell is a member of The Gridiron Club and is a trustee of the University of Pennsylvania, as well as a board member of the Colonial Williamsburg Foundation and America’s Promise Alliance. She is married to former Federal Reserve Chairman Alan Greenspan and resides in Washington, DC.
BREAKFAST AT TIFFANY’S
Value: $3235
Invite eleven friends to Tiffany & Co. in Greenwich for a delicious, freshly prepared breakfast provided by Libby Coverly Cooke. This unique offering includes a Tiffany gift for you and your guests, party rentals, and a flower arrangement.

GARDEN PARTY
Value: $4250
Treat yourself and up to thirty friends to a fabulous two hour cocktail party catered by Watson’s Catering. This wonderful package includes food, service and staff, and will be held at McArdle’s Florist and Garden Center in Greenwich, CT.

20 BEAUTIFUL YEARS
Value: $2109
In celebration of BCA’s 20th Anniversary Benefit Luncheon, here are 20 fabulous things for you to enjoy! Start with the megaformer class package at CST50 Darien, then head to PEAU Advanced Skin Care for the “Peau glow.” Continue to shine with tanning services at Zen Bronze, and Salon O, where you can also enjoy a makeup application before lunch at Little Thai Kitchen. The pampering will last for weeks with 4 manicure gift certificates to Coco Nails, 4 blowouts at Maria Livesay Salon, plus a brow tint and makeup application at Benefit Cosmetics. Indulge in beauty treatments of highlights and a haircut at Hopscotch Salon, and a haircut, condition, and blowout at Billy Magnum Salon. Go on a shopping spree with a $250 gift certificate to coop & spree boutique in downtown NYC. Wind down the evening with dinner at Applausi Osteria in Old Greenwich. Also included is a Staffordshire enamel pill box from Saint Clair.

PARTY TIME
Value: $1647
Let’s get this party started! Enjoy a $150 gift certificate towards a catered party from Garden Catering, a $25 gift certificate to Greenwich Cheese Company, a $100 gift card to Aux Delices, and a $50 gift certificate for a specialty cake from Black Forest Pastry Shop to place atop your new cake plate with matching cake knife and server from Housewarmings. Entertain your guests in style with a $200 gift certificate from Smith Party Rentals, purchases from Party, Paper and Things, and your new silver plated ice bucket with lid and tongs from Michaelangelo of Greenwich. Before you place flowers from Blooms on the table to welcome everyone, prepare for your event with three private sessions at Pilates Symmetry, highlights, and a cut from Hopscotch Salon and a manicure at Coco Nails.

ON THE HOME FRONT
Value: $1672
Let Smart Playrooms provide you with 6 hours of playroom design and organization consultation (Value $900). Before or after your playroom is set, use Swept Away’s cleaning services and let them clean up any crumbs from the gift certificate to Upper Crust Bagel Co. for a dozen bagels a month for six months. Escape it all with lunch at Pasta Vera, followed by a 60-minute massage at The Spa at Delamar, Southport. Afterwards, stay to enjoy dinner with your $100 gift card to Artisan Restaurant.
FORE!  
Value: $1399
Grab three friends, your Nike pink sport golf bag, and pink tees for 18 holes of golf at Westchester Country Club, the home of this year’s WPGA golf tournament. Your spectacular day includes greens fees, use of golf cart and caddy services, followed by lunch in The Sports House overlooking the beautiful course. Be “fore” the day ends, dine at Moderne Barn with your $100 gift card.

VERMONT BOUND  
Value: $1349
Stowe away for a two night midweek stay in a luxurious Timberline studio at Stowe Mountain Lodge. Prior to your departure, purchase $50 worth of “bound” reading material from Diane’s Books, then enjoy a mani/pedi at Empy’s Day Spa and a blow-out at PlushBlow.

PUTTIN’ ON THE RITZ  
Value: $1964
Prepare for a glamorous overnight with a 3 month Immersion Package at CLAY Health Club + Spa, which includes a one month membership, one consultation with a nutritionist, one personal training session, one Pilates session, one spa treatment, and 5 guest passes. Pack up your new Tory Burch “York” Tote and head to the Ritz-Carlton – Westchester for the bed and breakfast package for two. Includes an overnight stay in a deluxe room with farmers market continental breakfast in the lobby lounge.

IT’S A WIN WIN!  
Value: $1600
Enjoy a one night, a la carte midweek stay for two adults at Winvian Farm. Have your hair colored by Joel Warren and cut by Edward Tricomi at Warren Tricomi Salon before you go! A pink enamel bracelet from Woodrow Jewelers will surely complement your new look.

SOPHISTICATED SOIREE  
Value: $1760
Let The Caterers, LLC. cater an hors d’oeuvres party for 20 in the comfort of your own home. Pick up some pretty items to complement the decor with a $50 gift certificate to Party, Paper and Things. Get styled for your soiree at Jaafar Tazi with a manicure, pedicure, full balayage color, and cut. Finalize your look wearing a long fashion necklace with pink stones from Splurge. Kennedy’s All-American Barber Club provides shave products and their 3-month “Pursuit of Happiness” membership for the man in your life.

DAZZLE AND DINE  
Value: $1612
Begin your day at Williams & Co. with a manicure, pedicure, facial and massage, and then splurge at Steven Fox Jewelers with your $1,000 gift certificate. Show off your refreshed self and dazzling new jewels while dining with a $100 gift card from Ristorante Firenze, $150 from Boxcar Cantina, and $60 from Little Thai Kitchen.

PARTY IN PINK  
Value: $1362
Enjoy a private shopping party with your friends at Alice + Olivia. You will receive a complimentary outfit, (value up to $465). As a bonus, you will all receive 10% off purchases that evening and 10% of all proceeds will be donated to BCA! You’ll look great at the event after your GLO Squad YouthBoost treatment, then haircut, conditioning and blowout from Billy Magnum Salon. Pop into Ginger Man for dinner afterwards with a $75 gift card while wearing your pink wool and cashmere wrap and pink beaded bracelet.

RENEW AND RELAX  
Value: $2247
Use the $50 gift certificate to lululemon or $50 in gift certificates to Fleet Feet Stamford before getting fit at Go Figure and Core Pilates Greenwich. Renew yourself using a $500 gift card at Greenwich Medical Skincare and Laser Spa. Freshen up your look with a manicure at Coco Nails and a manicure, pedicure, highlights, glaze, and cut at Jaafar Tazi. Then, head back to Fleet Feet for a fitness fashion shopping party with nine friends.

DOUBLE THE FUN  
Value: $1500
Take a friend to Hopscotch where together you can enjoy full highlights and a blow-dry, a single process and cut, followed by two $20 gift certificates at Hilltop Nails. Choose which gift certificate to use midday, be it lunch for two at Morgan’s Fish House or Terra. Stop into Erika Bloom Pilates Plus for one of three private Pilates sessions, then relax at Dream Spa, using a $25 gift card. From there you’re off to Billy Magnum Salon for a haircut, conditioning and blowout. Complete your fun day by dining at Fortina with three friends.

$20 per ticket. Winner need not be present.

All Prizes are non-exchangeable, non-refundable for credit, and must be used within one year of event unless otherwise stated.

Please support the generous donors who made this raffle possible.
Those words describe my oddly beautiful encounter with breast cancer. I have never wanted to arrive at the point in life where I thought I had nothing more to learn. And now I can definitively say, nothing teaches you more about yourself and those around you, than a close encounter with mortality. In June of 2014 I noticed a small lump in my right breast. I saw my ob/gyn who recommended a diagnostic mammogram and an ultrasound. In mid-July the doctor who looked at the ultrasound said I should see a breast surgeon. That’s when I began to suspect they were seeing something I hoped wasn’t there. She confirmed it…and so began my journey. My friends Trish and Scott Shannon connected me with Yonni Wattenmaker at BCA, who connected me with Dr. Elisa Port at the Dubin Breast Center at Mt. Sinai. It was eye-opening. To find someone so brilliant, so honest and diligent, and so caring was like surfacing for a gulp of air. She explained the entire process, the tests, the possibilities, and finally her recommended course of action…and I realized the meaning of the phrase “Knowledge is power.”

I tried to put together a plan to deal with this medically, spiritually, and psychologically for myself and my children. A close friend and world class psychiatrist, Dr. Ed Latimer, began to help me process and deal with the fear and uncertainty. I made a list of affirmations, poetry, and prayers which I kept on my phone for fearful moments. My co-workers and bosses at CBS Radio became so close, giving support, love, hugs, and strength. My husband, Steve, and my 3 beautiful teenagers, also became closer to me than ever. I became best friends with my sister-in-law, Sheri, who became my head cheerleader. We all found a way to discuss it openly and even to find the humor in it, something I can’t recommend enough. When I said I wanted to find the Michelangelo of plastic surgeons, my wonderful friend Elvis said, “Why not the Salvador Dali?” That was a much needed laugh. And I did find my Michelangelo in Dr. Adam Kolker.

When I went in for the mastectomy on September 16th, I was at peace. I remember walking to the OR with Dr. Port and Dr. Kolker on either side, laughing as we went in. I said, “I couldn’t feel safer going to sleep, looking at your faces.” A week later, Dr. Port called one evening, after the pathology came back, and said, “I’m calling to tell you: live long and prosper, because now I know you will.” What a gem of a human being.

I was back on the radio 2 weeks after surgery and shared my story with hundreds of thousands of listeners. But there was another hurdle. Although Dr. Port was able to remove all of the cancer, she encouraged me to undergo 8 rounds of preventive chemotherapy so, as she put it, I could be assured of living to be 95 and minimize my chances of dealing with this again. The chemo was so much more manageable than I expected. I never missed a day of work. I’d do the morning show, run up to the Breast Center, plug in for 3 hours while getting a great lunch, a foot massage, and some rest, with my husband by my side. Dr. Julie Fasano and the terrific nurses so completely explained the process and gave so much warmth, I never felt alone or unsure. The toughest part was losing my hair, though some would say that wasn’t such a loss.

I joke that I’ve spent my entire life apologizing for having crazy hair, and then paid 2 wonderful guys to make me a crazy wig. But the reality is, Jonathan and Robert at Angels of New York totally recreated my crazy hair, though truthfully, it’s much nicer than mine. We women really identify ourselves by our breasts and our hair and I was getting an adjustment.
“I’m so blessed. This illness can cause such fear and devastation. But it can also give you a chance to see yourself and the people around you in a new, more powerful light.”

to both. I visited Angels, pre-hair loss, with my cousin Kerry. They have a gorgeous salon, but when I saw the hair swatches, I started to cry. Jonathan gave me a tissue and said, “Sit down. I’m gonna tell you something. I can’t stop you from losing your hair. But I can promise you two things. You’ll be beautiful and no one will know.”

I tried on wigs that truly looked like the hair was growing out of my head! He explained that after the second round of chemo, my hair would start to come out gradually over 4 or 5 days, which is exactly what happened. Understanding the process really helped, and the wig is amazing!

When my own hair began to “disconnect” however, it wasn’t pleasant. Because I have wavy hair, instead of falling out, it basically wrapped around itself and turned into dreadlocks. I got sick of it. My terrific hairdresser Wendy, at Parlor Hair in Montclair, NJ, offered to open her salon one Sunday morning and remove the dreads. She did some trimming and highlighting so it looked just like me and we cried together, out of solidarity, not sadness.

A couple of favorite wig moments? My oncologist Dr. Fasano, was confused when she saw me for the third infusion, thinking my hair should have already fallen out. She was shocked when I lifted it to show her it was a wig! My husband Steve saying, “You look so good, everyone’s gonna think you’re faking the cancer.” And finally, Jackie, a friend at work who, when she saw the new hair, said, “Wow, if I didn’t know it wasn’t you, I’d think it was you!” To which I replied, “But it is me!”

The most incredible part of this story however, revolves around my daughter Kate, who turned 17 right after my surgery. She’s always been a strong, smart young woman, but she’s been my rock through this. She slept in my hospital room, spoke about my progress on the radio at CBS-FM to Scott Shannon and our listeners, answered concerned calls, woke with me during the night at home, and was my constant support. And most amazing? When my hair started to come out, I got weepy. Kate, with a big grin said, “This is great, mom! It’s the last hurdle! It’s just hair. You’re gonna be healthy and your hair will grow back better than ever.” She then said, “You have a beautiful face and this will be a cool new way of looking at yourself.” How did she get that smart, so young? And she’s so right about looking at yourself in a new way. Now that it’s growing back I feel very chic with this short do.

We were supposed to go to Paris last summer but postponed because of my cancer. On Kate’s birthday card I wrote, “I know this has been a rough summer, with my illness. There’s been fear and upset. We missed our trip. But 50 years from now, you’ll be able to look back at this time and know one sure thing. At 17, you became the woman most can never hope to be.”

I told Yonni I don’t see myself in pink for the rest of my life, though I’ll always speak for the cause. Cancer does not define me. It’s simply one more important learning experience. But I’m able to make that choice because of the diligent work of people who give their knowledge, time, heart, and financial support to organizations like the Breast Cancer Alliance. My goal and my prayer for others, is not simply to survive, but to thrive. I truly am and I’m so grateful.

A couple of favorite wig moments?

“So you take the cards you’re dealt and you use the knowledge the past has given you, but you focus forward and you persevere until your spirit triumphs.”
Teenagers from seven different high schools in our area came together to raise awareness about breast cancer and to help raise money for Breast Cancer Alliance.

We are very proud of this group, as well as the growing list of towns and schools from which they come to participate: Brunswick School, Fox Lane High School, Greenwich Academy, Greenwich High School, King Low Heywood Thomas School, Convent of the Sacred Heart, and The Stanwich School.

**SPECIAL THANKS GO TO:**
Richards and their tireless team for hosting the event and outfitting all of the young models

Becker Salon for gorgeous hair and make up

Our robust Junior Committee and their co-chairs: Lynn Carnegie, Mary Jeffery, Dee Mayberry and Paige Montinaro for making it all happen

If you know a teenager who would like to get involved in the Junior Committee, please contact the BCA office at 203.861.0014 or info@breastcanceralliance.org.

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**New dates this year!**

**Tuesday, November 17, 2015,**
**Noon - 8:00pm**
**Wednesday, November 18, 2015**
**9:00am - 3:00pm**
Greenwich Country Club
19 Doubling Road
Greenwich, CT

Join us for lunch either day from 12:30-2:30pm at a cost of $50 per person. Reservations must be prepaid in advance: breastcanceralliance.org or 203-861-0014.

With 15 new exhibitors this year and over 40 vendors in total, you will have the same great shopping but with a head start on the holidays!

**15% of all sales benefit BCA.**
GOLF OUTING

On a warm Tuesday in May, the field was full at GlenArbor Golf Club as golfers gathered to take a swing at breast cancer. A long drive competition and pitching contest over cocktails and hors d’oeuvres rounded out a fabulous day and helped BCA raise over $70,000 towards the funding of a breast surgery fellow for 2016.

Many thanks to all who participated, with special note of appreciation to our co-chairs: Justin and Ashleigh Nelson, Mary Quick and Jim Daras, and Suzanne and Tim Sennatt.

Next year’s event will return to GlenArbor on July 12, so be sure to mark your calendars as the spaces will fill quickly!

10TH ANNUAL WALK FOR HOPE

If you want to get a crowd moving, just mix some dedicated volunteers, clear, blue skies and one Grand Marshal’s unrivaled energy and you have it made!

There was an overwhelming show of support on Sunday, April 26 as a record number of supporters (including some dogs and a pig!) gathered together to walk down Greenwich Avenue in shared determination to fight breast cancer.

“It’s an amazing community effort,” said Yonni Wattenmaker, BCA’s Executive Director. “We get hundreds of people out every year and raise some money for a good cause. So many of the people who come out are direct beneficiaries of that work. Some of them are in need of the support we provide. It’s great to literally turn the town pink and see everyone out here for the right reasons.”

Walkers eager to get moving were first treated to breakfast, courtesy of Z Hospitality group and PepsiCo, and a little Zumba warm-up by the incomparable Eddie Calle. Several groups from sponsoring companies, including Omnicom, Northeast Medical Group, and Rand Insurance, as well as many family teams and hundreds of individuals of all ages, were happy to be a part of the day. As one walker shared, “It’s very rewarding to do it. I want my daughter to learn about doing good things not just to benefit our family, but others.”

WE ARE THANKFUL TO OUR SPONSORS:

Platinum: Omnicom
Gold: Fleet Feet, Greenwich Hospital, PepsiCo
Bronze: Hat Attack/Buji Baja, The Mifflin Family, Northeast Medical Group, Richards, Z Restaurant Group
Diamond: Baywater Properties/Genovese Family
Titanium: Bill and Fran Deutsch
Silver: Becker Salon, White Plains Hospital, Williams & Company
Crystal: Gells, Rand Insurance

WE ALSO APPRECIATE THOSE WHO PARTICIPATED IN OUR WELLNESS FAIR:

Beautycounter, Becker Salon, Be Shri Yoga, CLAY Health Club and Spa, Fleet Feet, Hema Nambiar, Juice Press, McArdle’s Garden and Florist Center, Tropical Smoothies, Wendy Lee Fitness and Williams & Company
SAVE THE DATE
THURSDAY, OCTOBER 1

ATTEND
GO FOR PINK

A DAY DEDICATED TO BREAST CANCER AWARENESS MONTH IN THE TOWN OF GREENWICH

SHOP
GO FOR PINK

ALL DAY SHOPPING UNTIL 7PM AND AT RICHARDS UNTIL 8PM

PARTICIPATING MERCHANTS WILL DONATE PROCEEDS TO BCA

JOIN BREAST CANCER ALLIANCE IN THE FIGHT AGAINST BREAST CANCER

• BCA FLAG RAISING CEREMONY WILL KICK OFF THE DAY LED BY FIRST SELECTMAN PETER TESEI AT TOWN HALL AT 9AM
• STAMFORD HOSPITAL’S MOBILE WELLNESS CENTER WILL OFFER MAMMOGRAMS AT GREENWICH TOWN HALL BY APPOINTMENT*

BREAST CANCER ALLIANCE

FOR EVENT INFORMATION VISIT: BCAGOFORPINK.ORG
* TO SCHEDULE A MAMMOGRAM:
HTTPS://WWW.STAMFORDHOSPITAL.ORG/SERVICES/A-Z-LISTING/M/MOBILE-WELLNESS.ASPX